

## WHY DO WE NEED A PLAN?

Healthy communities continuously create and improve physical and social environments and expand community resources that enable people to support each other to develop to their maximum potential.

This plan is a result of community partners working together to create a "Healthier Taylor County" for everyone who lives in our community. The plan will have no impact on our community unless we all take an interest in it, work together and commit to reach the goals.

We invite all of you to participate in an organization, committee or on a personal level to address the priority areas in the plan so we can improve the health of individuals in our community.

The priorities for our community are based on

- Eleven health priorities for the state to reach a Healthiest Wisconsin 2010
- Reflect the underlying causes of hundreds of diseases and health conditions that affect the people of Wisconsin

## WHAT CAN YOU DO TO MAKE A DIFFERENCE . . .

1. Read the Strategies listed under each priority
2. Find ways to incorporate these strategies into your home, work or life.
3. Join the community initiative workgroups promoting the three priorities

If interested in one of the priority work groups, please contact Taylor County Health Department at 748-1410

## WHERE CAN I OBTAIN A COPY OF THE PLAN?

### 1. Contact Taylor County

Health Department.

Tele: 715-748-1410

Fax: 715-748-1417

Email:

[patty.krug@co.taylor.wi.us](mailto:patty.krug@co.taylor.wi.us)

### 2. Your Local Library

### 3. Website:

[www.healthypeopletaylorcounty.org](http://www.healthypeopletaylorcounty.org)

Or

[www.co.taylor.wi.us/health](http://www.co.taylor.wi.us/health)

### TAYLOR COUNTY COMMUNITY HEALTH IMPROVEMENT PLAN COMMITTEE AGENCIES

- Memorial Health Center-an Aspirus Partner
- University of Wisconsin Extension
- Medford Area School District
- Taylor County Commission on Aging
- Taylor County Board of Health
- Taylor County Health Department
- Northern Region Office-Division of Public Health



## Taylor County Community Health Improvement Plan 2009-2013



Taylor County Health Department  
715-748-1410



## TAYLOR COUNTY PRIORITIES

### Priority 1

#### ***Adequate and Appropriate Nutrition - Overweight, Obesity and Lack of Physical Activity***

Residents of Taylor County, through the increase of regular physical activity and healthy eating habits, will reduce incidence of illness and death from the impact of chronic diseases, such as heart disease, diabetes, stroke, and cancer.

**Objective #1:** By December 31, 2013, 10 Taylor County worksites will implement one or more initiatives from the Wisconsin Nutrition and Physical Activity Worksite Wellness Resource Kit.

**Objective #2:** By December 31, 2013, five Taylor County venues, such as restaurants, community events, and retail food stores will offer healthy selections.

**Objective #3:** By December 31, 2013, Taylor County community gardens and farmers markets will provide nutritional information to participants.

**Objective #4:** By December 31, 2013, two new physical activity opportunities available in Taylor County will be promoted and published.

### Priority 2

#### ***Access to Primary and Preventive Health Care***

Access to and affordability of primary and preventive services is crucial to a community's health. Not only are those services that treat illness and injury vital, but those that promote health and well-being are also an important component of health in the community.

**Objective #1:** By December 31, 2013, there will be an increase in the number of Taylor County residents, presently having limited or no dental services, receiving adequate and appropriate dental services.

**Objective #2:** By December 31, 2013, there will be an increase in the number of Taylor County women receiving mammography services.

**Objective #3:** By December 31, 2013, there will be an increase in the number of car seat events provided and conducted by Certified Car Seat Inspectors for Taylor County parents, grandparents, and caregivers.

### Priority 3

#### ***Alcohol and Other Substance Use and Addiction***

Alcohol use is very common in our society. Drinking alcohol has immediate effects that can increase the risk of many harmful health conditions. Drug abuse is a serious public health problem that affects almost every community and family in some way. Drug abuse can lead to homelessness, crime and missed work or problems with keeping a job.

There is a need to promote awareness of the risks associated with using prescription drugs for non-medical purposes and the need for adults to strictly control access to pharmaceuticals within their homes.

**Objective #1:** By December 31, 2013, increase the number of prescription and other pharmaceutical drug disposal options.

**Objective #2:** By December 31, 2013, all retail alcohol outlets will participate in keg registration.

**Objective #3:** By December 31, 2013, decrease the number of Taylor County residents arrested for operating while intoxicated (OWI), and illicit drug use.