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TAYLOR COUNTY HEALTH DEPARTMENT
COURTHOUSE • 224 SO. 2nd ST. • MEDFORD, WISCONSIN 54451-1899

June 18, 2010

Dear Restaurant Owner,

Healthy People Taylor County would like to invite you to participate in the **Healthy Choices Restaurant** program.

We have adapted a kit to identify healthy options that you may already offer and to help you increase options in the future. The goal of this program is to help Taylor County restaurants offer healthier food choices to their customers. To be a program participant, your restaurant must agree to feature healthier foods and allow your customers to request healthier options.

How will this program help you and your restaurant?

1. **Free Advertizing:** Healthy People Taylor County website, Taylor County Wellness Coalition website, brochures, and media.
2. **Free Promotional Material for Your Restaurant:** Table tents, menu labels.
3. **Free Participant Label:** Large decal to display in your window or door to advertise your participation in the "**Healthy Choices Restaurant**" program.

Becoming a "**Healthy Choice Restaurant**" is simple and free. It allows you to receive the great benefits that the program has to offer. If you agree to participate you can help the residents of Taylor County live longer healthier lives by offering healthier food choices. See what Taylor County is already doing at <http://www.healthypeopletaylorcounty.org>.

A member of Healthy People Taylor County will contact you and set up a visit to present a restaurant toolkit to you and discuss how it can be used in your restaurant. The meeting need not take more than 15 minutes of your time. If you have any questions, please contact us at 748-1410. Thank you for considering this opportunity.

Sincerely,

Scott Anderson
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